



ROWOSA

Digital Literacy

"Strengthening Women's Livelihoods and Magnifying Resilience to COVID-19 Emergency by Promoting Effective use of Digital Technologies in Uganda"



REACH OUT WIVES OF SOLDIERS ASSOCIATION-ROWOSA

On Thursday 8th June 2022, WOUGNET under SMILE Project Trained ROWOSA Women on Photography Concepts as a means of promoting utilization of Digital Technologies.

30 women (wives of soldiers) through the SMILE project were trained with Digital Skills off marketing specifically on Photography.

This training was meant to enable women of ROWOSA who are directly involved in production to be able to embrace the use of their smart phones to show the public what they can do and at the same time market their finished products.

Members were trained on how to take and edit nice and appealing pictures using their phones that attract the viewers to purchase for the product or service.

The training was conducted by



Saitoti Taking women through the basics of photography

WOUGNET representatives (Esther and SAITOTI) who with passion made sure that women regardless of their education background were able to learn and put the skills into practice.

This initiate came as a result

of the COVID-19 pandemic that led to a country lock down and individuals were not allowed to move one place to another in search for market of their products and communication between the administrators and members

10th June, 2022

Special points of interest:

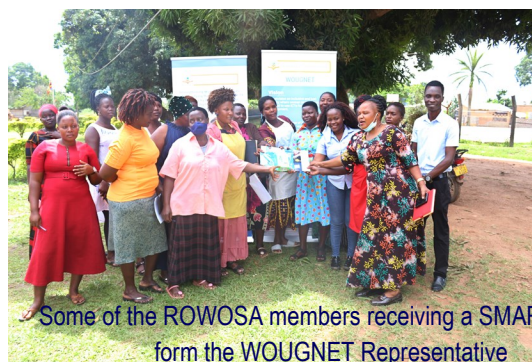
- The second SMART Phone got was an additional to the Laptop and Phone that was issued in the previous months
- SMILE Project to continue availing DATA and AIRTIME to ROWOSA to enable the organization fully embrace Digital Technologies.

Companies, organizations and individuals resorted to digital technologies to as a means of communication, execution of duties and marketing of their products and services.

The Members also received a SMART Mobile Phone to enable them stay connected

After the training session, the members received their second smart phone fully installed with all the supporting software to enable them put the skills into practice.

The phone was handed over to Mrs. Regina Batabaire who happens to be the in-charge of production in the bakery department.



Some of the ROWOSA members receiving a SMART Phone from the WOUGNET Representative